TOTAL **BUSINESS TACTICS**

CAPABILITY STATEMENT

Total Business Tactics LLC specializes in innovative digital solutions, delivering secure IT services, advanced multimedia production, and strategic training development. As a woman-owned small business, we provide comprehensive federal solutions - from Section 508-compliant websites to mission-critical event management - with responsive service and deep technical expertise. Our client-centered approach and commitment to excellence ensure exceptional results tailored to federal agency needs.

COMPANY DATA



CAGE Code

OPVQ5

UEI

GX6QMLKZKUL4

D-U-N-S

P- Cards

132455314

SAM Registration

Active

Government Accepts

Yes

Service Area

Nationwide

Size Standard

Small Business

NAICS CODES

561920

Event Organization

541512

Computer Systems Design Services

541511

Custom Computer Programming

541430

Graphic Design Services

541519

Cybersecurity

611430

Professional Development Training

541611

Management Consulting Services

541930

Translation and Interpretation Services

SOLUTIONS



Event Management & Production



Graphic Design & Branding



Website Design & **Development**



Secure IT Services & Solutions



Training **Development & Delivery**



Interpreting & Closed Captioning Services

PAST PERFORMANCE

- Served as the prime contractor, delivering comprehensive operations management for federal projects. Ensured full compliance with SBA and federal regulations, implemented streamlined workflows to improve operational efficiency, and consistently delivered highquality results that exceeded client expectations.
- Supported the Department of Health and Human Services, Administration for Children and Families, in organizing a three-day federal conference for 700 attendees. As a subcontractor, contributed to delivering the conference two times.
- Assisted the Department of Education, Institute of Education Sciences, with a 900-person conference. As a subcontractor, provided Section 508 compliance support for the website, mobile app, training materials, graphics, and content.

DIFFERENTIATORS

- Woman-owned and led small business, pursuing WOSB and 8(a) certifications
- 508-certified, ensuring all deliverables meet accessibility standards
- Proven track record of success in federal contracting and navigating agency-specific needs
- Expertise in designing secure IT solutions and innovative digital tools for federal clients